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What is claimed is:

1. A bookmark comprising:

an intermediate member having a predetermined length, width and being sufficiently thin to extend between pages of a book and along the length of the spine of the book without stretching its binding;

a first abutment member having a length dimension, a width dimension and a thickness dimension, and attached to a first end of the intermediate member; and

a second abutment member having a length dimension, a width dimension and a thickness dimension, and attached to a second end of the intermediate member.

- 2. The bookmark of claim 1 wherein the first abutment member is a representation of a portion of an animal.
- 3. The bookmark of claim 1 wherein the first abutment member is a representation of a human.
- 4. The bookmark of claim 1 wherein the intermediate member is a ribbon.
- 5. The bookmark of claim 1 wherein the intermediate member is made of an elastomeric material.

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- 6. The bookmark of claim 1 wherein the second abutment member includes a representation of two limbs, with the distal portions of the limbs having, in their resting position, a distance therebetween that is less than the width of the ribbon.
- 7. The bookmark of claim 1 wherein the second abutment member is adapted to have the intermediate member wound there around.
 - 8. A plush toy bookmark comprising:
- a ribbon having a predetermined length, width and being sufficiently thin to extend between pages of a book and along the length of the spine of the book without stretching its binding;
- a plush toy representation of the upper torso, forelimbs and head of a character attached to a first end of the ribbon; and
- a plush toy representation of the lower torso and hind limbs of the character attached to the second end of the ribbon.
- 9. The bookmark of claim 8 wherein the character is an animal.
- 10. The bookmark of claim 8 wherein the character is humanoid.

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- 11. The bookmark of claim 8 wherein the ribbon is made of an elastomeric material.
- 12. The bookmark of claim 8 wherein the lower torso limbs include distal portions having, in their resting position, a distance therebetween that is less than the width of the ribbon.
- 13. The bookmark of claim 9 wherein the lower torso is adapted to have the ribbon wound there around and into a coil whereby a small plush toy oriented in a sitting position is provided.
 - 14. A plush toy bookmark comprising:
- a ribbon adapted to extend between two pages of a book and along the length of the spine of the book;
- a three-dimensional, plush toy representation of the upper torso, forelimbs and head of an animal character attached to a first end of the ribbon;
- a three-dimensional plush toy representation of the lower torso and rear limbs of the animal character attached to the second end of the ribbon, the rear limbs having a shortest distance between them in a resting position being less than the width of the ribbon and adapted to be spread apart;
- whereby the ribbon may be coiled around the lower torso when the rear limbs are spread apart and is held in a coiled

position by the rear limbs in their resting position to provide a small plush toy animal in a sitting position.

15. The bookmark of claim 14 wherein the ribbon is made of an elastomeric material.

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